

Nixon Peabody welcomes intellectual property attorney with Korean business focus

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Los Angeles, CA. Nixon Peabody LLP is pleased to announce that **Yun Kim**, longtime general counsel of the Korea Trade-Investment Promotion Agency's (KOTRA's) Los Angeles office, has joined the firm's **Intellectual Property** practice.

Based in Nixon Peabody's **Los Angeles office**, Yun brings over a decade of experience in intellectual property (IP) management, litigation, and counseling, as well as a deep understanding of the Korean business landscape and market conditions across diverse industries that include technology, fashion and beauty, entertainment, and food and beverage. She focuses her practice on counseling clients in Korea and the US on IP matters and facilitating communication and collaboration between firms and companies during IP litigation and disputes.

"Through her extensive experience working across both public and private sectors, Yun has established herself as a trusted advisor for clients based in Korea seeking to enter the US market," said **Seth Levy**, leader of Nixon Peabody's Intellectual Property practice. "As our cross-industry team continues to leverage expansion opportunities in the Korean market, Yun's unique understanding of the multilayered needs of Korean businesses and resourceful approach will be an impactful asset to our clients."

In addition to her general counsel role with KOTRA, Yun also recently served as director of the Korea Intellectual Property Protection Agency (KOIPA) North America, where she oversaw the launch of the premier IP center and helped establish it as a benchmark for IP protection and acquisition in North America. While serving as general counsel at the KOTRA LA IP Desk, Yun

partnered with Korean and US law firms for IP matters, advising on IP-related lawsuits, contracts, and customs issues for Korean businesses.

“We are thrilled to welcome Yun to NP’s team,” said **Sonia Nayak**, managing partner of the firm’s Los Angeles office. “Our IP attorneys have worked with Yun over the years, and she has earned a well-deserved reputation for excellent client service and providing innovative solutions to resolving clients’ needs.”

Yun earned her LLM from the University of Southern California, Gould School of Law, and her LLB from Konkuk University. Yun was recognized by KOTRA with its President’s Commendation Award and the Korean Customs Commissioner with a Commendation Award.